



Annual Golf Outing
August 21, 2008

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IMC Chicagoland Meetings

Chapter meetings (below) are held the second Friday of each month, except July, August, and December. Visit our [meeting archive](#) to see examples of the excellent programs we provide at IMC Chicagoland.

Area Breakfasts for Consultants (**ABC**) meetings (right) provide additional opportunities for networking and learning from other consultants in your area.

[Sign up for one or more of our mailing lists](#) to get email announcements of our events.



Our Next Chapter Meeting

Friday, March 14

Using LinkedIn to Create Collaborative Networks and Develop Business

LinkedIn is the leading social network site for managing business relationships.

A seasoned management consultant, marketer and career coach, **Christopher Rollyson** is the founder of *The Executive's Guide to LinkedIn*, which "makes the connection" between executives and realizing value from online social networks.

In this session, Chris will give attendees an introduction to some of the key techniques of using LinkedIn to connect with people who can help you achieve your goals, whether developing business, improving your effectiveness at your current job, or reducing job search time. Specifically, he'll discuss:

- Controlling who sees what (understanding privacy options)
- Creating a fantastic profile (and what it will do for you)
- Responding to people who invite you to join their network
- Using LinkedIn to let your contacts to manage their information for you
- Scoring speaking engagements, jobs, new partners, new employees and more

For more about *The Executive's Guide to LinkedIn* and its online resources, see: <http://www.executivesguide-linkedin.com>.

Christopher Rollyson has been a technology and marketing pioneer for 20 years, with distinction in corporate strategy and innovation. As a consultant and marketing executive, he has had a leading role in launching such game-changing offerings as: Java with Sun, e-business strategy with PwC Consulting, and SOA, Web services and architecture solutions with IBM and nVISA.

He currently advises business and government executives on collaborating with Web 2.0-enabled customers—to drive innovation and to engage emerging markets. Chris launched the Global Human Capital Journal in 2005 to address the most poignant issues of day for chief executives, namely global transformation, the reinvention of the enterprise, technology and culture. For more information, please visit <http://rollyson.net/consulting/> or <http://globalhumancapital.org/>.

Register

Chapter Meeting Agenda

ABC Meetings

Area Breakfasts for Consultants (ABC) meetings are free, but each person pays for his or her own breakfast. RSVP with the ABC contact listed before you attend your first ABC.

North Suburbs - Northbrook

Meets: 1st Friday of the month
7:30 am - 9:00 a.m.
Max & Bennie's
461 N. Waukegan (just N of the Edens) in Northbrook
Contact: Norman Eckstein
(312) 649-6770
norm@ecksteinconsult.com

North Suburbs - Lincolnshire

Meets: 3rd Friday of the month
7:30 a.m. - 9:00 a.m.
Egg Harbor Cafe
Old Half Day Road in Lincolnshire
Contact: Larry A. Bauman
(847) 265-3779
larry@bauman.biz

Chicago Loop

Meets: 3rd Friday of the month
8:00 a.m. - 9:30 a.m.
Chicago Consulting
8 S. Michigan Avenue
Conference Room, Suite 3600 in Chicago
Contact: MaryBeth Ingberg
(773) 445-6698
welcomexchange@sbcglobal.net or
Brad Harris at (312) 346-5080
brad@chicago-consulting.com

South Chicago and West Suburbs

Meets: 4th Friday of the month
7:30 a.m. - 9:00 a.m.
Egg Harbor Café
Gateway Square - 777 N. York Rd.
#22 in Hinsdale
Contact: John Walsh
(708) 784-1600
jwalsh@alignmentnow.com

South Bend, Michiana Area

Meets: 1st and 3rd Tuesdays
7:30 a.m.
Honker's Restaurant
211 East Day Road,
Mishawaka, IN
Contact: Bill Brennen
(574) 299-1700
brennen930@comcast.net

7:00 a.m. Registration, Continental Breakfast, and Networking
7:30 a.m. Announcements and Introductions
7:45 a.m. Featured Presentation
8:30 a.m. Post-meeting Networking (optional)

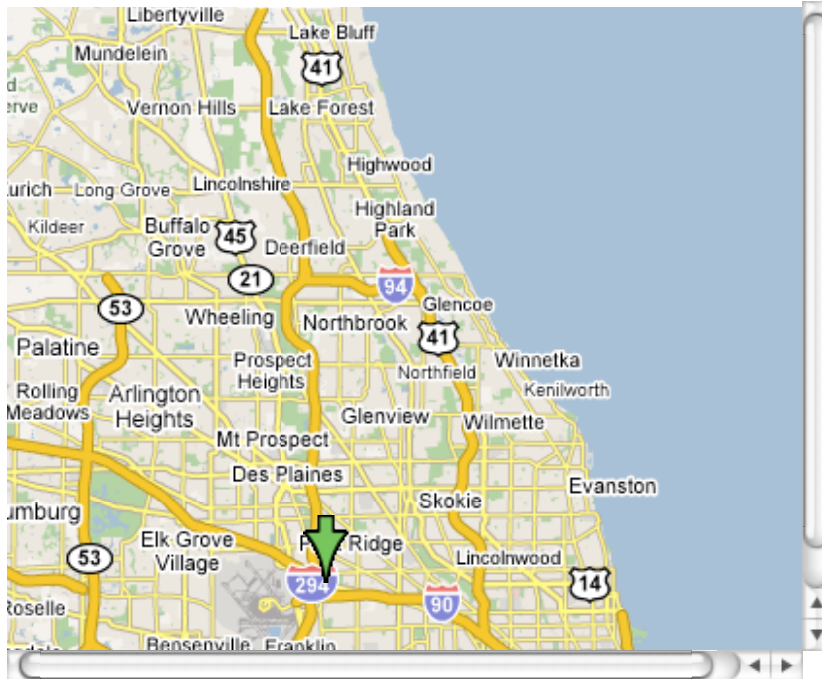
Meeting Location

The Rosewood Restaurant

www.RosewoodRestaurant.com

9421 W. Higgins Road
Rosemont, IL 60018
(847) 696-9494
Free parking

Register



[View larger map at Google.com](#)

Meeting Cost

Price includes continental breakfast

- \$30 for IMC Members and their guests
- \$40 for Non-Members

Register

Add \$10 to above prices if paying the day before or on the meeting day. We prefer [online registration](#), so we can give a count of the attendees to the restaurant in advance, but you can also pay at the door by check or cash.

Don't miss out on this opportunity to build your business, register today!

Questions

Send your questions or program suggestions to Programs@IMC-Chicagoland.org.

ConsultantsRoundTable.org

No ABC in Your Area?

We encourage you to start one!
Contact President@IMC-Chicagoland.org for more information.