

La Crème de la crème

EXPERIENTIAL SOCIAL MEDIA FOR RESTAURANTS AND BARS

WELCOME

La Crème de la crème refers to the 20% of your clientele that gives you 80% of your business. CSRA uses experiential social media to attract more business from them, so your business builds profitably. Our recipes have been refined during 8 years of client work.

STARTERS

We work with your team to define your Crème de la crème in several dimensions.

Then we note your insights: what have you learned about serving them? Why do they have more visits, large tickets or both?

Finally, we ask for details about your growth strategy. What services are driving it? What services are most profitable and why?

Then we get to work.

MAIN COURSES

We interact with your Crème de la crème on your behalf to extend incomparable service to them online. Interactions correlate to why they visit you, so we attract more high-value tables. We talk with them about topics like:

- ❖ Developing business relationships
- ❖ Succeeding with events and private dining
- ❖ Kindling romance and friendships
- ❖ Creating fun touristic and family experiences

PRIX FIXE MENU (PER MONTH)

“Pêcheur” - Ten hours of interaction with your Crème de la crème. Includes two sides. 950

“Fermier” - Fifteen hours with your Crème de la crème. Includes three sides. 1,400

“Chasseur” - Twenty hours with your Crème de la crème. Includes four sides. 1,800

“Roi Soleil” - We design a menu for you. Market

Sides - extra hours of unbilled time, some at the restaurant. We learn your business.

OUR RECIPES

Since we interact about the motivation behind their visits, clients constantly feel your care and relevance, so they think of you, recommend you and visit you more often. Plus, their preference for you grows over time.

LIMITED ENGAGEMENT

Get in now. La Crème de la crème attracts your most profitable clientele quickly and inexpensively, so it evolves how restaurants acquire and keep clients.

You can be the first to use it. It works with existing social media, or you can use it instead.

SURF AND TURF

CSRA Managing Director Christopher Rollyson has advised management of global business, small business and startups for over 25 years. He is also an experienced chef.

RESERVATIONS

Arrange a meeting with us or learn more by using this URL, your phone or the QR code.

- ❖ <http://rollyson.net/cdlcx>
- ❖ 312.925.1549

