

CSRA Links Up with the Association of Internet Professionals

(Chicago, Illinois, July 15, 1998) Today, Christopher S. Rollyson announced that he had joined forces with the Association of Internet Professionals, the world's largest professional association of Internet pioneers and professionals. Speaking at Internet World Summer at McCormick Place in Chicago, he said, "I think that the AIP has a tremendous potential to play an active role in transforming the Internet into the business mainstream. Its members hail from all walks of life, but they have in common a passion for making the Internet a better place, whether for commerce, art, philanthropy or just plain exploring."

The AIP's Chicago chapter has grown from a handful of pioneers to 400 strong in just over a year. Its diverse membership includes developers, producers, analysts, architects, marketing professionals, artists, writers, financiers and network engineers, to name a few. Consequently, its monthly meetings are lively, interesting and informative. "I look forward to contributing to the AIP's growth," Chris remarked.

The Association of Internet Professionals (AIP) is the premier professional association for Internet professionals worldwide. AIP, founded in 1994, is the largest and fastest growing professional association in the industry. In order to unify, support and represent the global community of Internet professionals, AIP provides the benefits and programs that allow both its individual and corporate members to better compete in today's Internet/Intranet/Extranet marketplace. The organization also serves as the voice of Internet professionals and industry corporations before the public, press, and within the online community on issues shaping the future of the Internet.

Christopher S. Rollyson has been using the Internet for business since 1994, when he built his first websites for small business clients. Having worked in a strategic marketing role for global and boutique technology consultancies since 1995, Chris has pioneered web-based solutions to modernize knowledge and organizational processes, with an emphasis on strategic alliances, marketing and communications. As a manager in KPMG Peat Marwick's ICE (high technology) practice, he led the development of the Midwest area's marketing planning and execution, and he pioneered a web-based approach to knowledge systems and communications. Prior to that, Chris held several marketing and consulting positions for technology consulting and professional services firms, most notably at Strategic Technology Resources, a Java and object-oriented technology consultancy of national renown.

Chris has done graduate work in economics at the University of Chicago and took his undergraduate degree from Kalamazoo College. While in Europe, he studied at Die Freie Universität Berlin in (then West) Berlin, L'Université de Clermont-Ferrand in France, and Il Liceo Americano d'Aviano in Italy.

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