



Christopher S. Rollyson

<http://rollyson.net>
<http://globalhumancapital.org>
<http://executivesguide-web20.com>

3270 N. Lake Shore Drive
Chicago, Illinois 60657 USA
chris@rollyson.net or +1.312.925.1549

Accomplishments

Track record for building services and capabilities to serve emerging market needs

- Launched and expanded management consultancy serving Global 1000 clientele, specializing in enterprise social networking, social business, social media, Web 2.0 adoption for process innovation
- Author 3 Top Ten blogs read by CEOs, CMOs and CIOs worldwide: <http://bit.ly/egw2hm>
- Created Social Network Roadmap to accelerate client adoption and mitigate risk: <http://tinyurl.com/snrhm>
- Mentored PwC consulting groups on customer-facing e-commerce and back-end e-business solutions during breakthrough engagements for auto, oil, financial services and CPG clients
- Co-Launched technology accelerator for PwC that drove new consulting business strategy
- Pioneered intranet/KM systems for KPMG that transformed marketing operations
- Led partnership with Sun and Netscape to launch Java as enterprise solution

Experienced transformation change agent with clients and internally

- Pioneered e-business/knowledge strategy framework that facilitated millions in billings
- Led global KM project for IT Strategy practice that helped to integrate theaters worldwide

Leverage executive marketing and thought leadership

- Designed and implemented thought leadership programs that won unprecedented CIO access for architecture consultancy
- Managed complex executive-focused awards program that produced millions of billings
- Multiple publications.. founded *The Global Human Capital Journal* and *transourcing.com*
- Designed executive programs and materials, speeding delivery and saving 1000s in costs

Diverse global and cross-cultural experience

- Consistently form cross-cultural relationships that lead set the bar for global collaboration
- Drive development with personal global network of executives and thought leaders
- Have lived and worked in 6 countries.. speak 4 languages

Experience

- Managing Director, CSRA Inc., Chicago, IL 2006-present
- Vice President Marketing, nVISIA, LLC, Chicago, IL 2002-2006
- Principal, Corporate Strategy, PricewaterhouseCoopers LLP, Chicago, IL 1998-2001
- Marketing Director, High Technology, KPMG LLP, Chicago, IL 1997-1998
- Head of Marketing, MBSI/STR, Chicago, IL 1995-1997
- Principal, Rollyson and Associates, Chicago, IL 1991-1995
- Additional experience as interpreter/business assistant in Czechoslovakia, Italy, the UK

Education

- University of Chicago Booth Graduate School of Business, Illinois, Corporate Strategy 2000
- University of Chicago Booth Graduate School of Business, Illinois, Economics 1989-1990
- Vockshochschule Tiergarten, (West) Berlin, Germany 1985
- Université de Clermont-Ferrand, France 1980-1981 and 1984
- Kalamazoo College, Kalamazoo, Michigan, B.A. History 1982
- Il Liceo Americano d'Aviano, Aviano, Italy 1974-1977